

# KRISTIN SHARP

## **Photographer & Videographer**

Dynamic communicator with over ten years of experience creating and implementing successful brand building campaigns and strategies through powerful visual storytelling, video production, and multimedia management. Exceptional collaborative and interpersonal skills with ability to work hard in a variety of settings; strong problem solving, attention to detail and time management abilities; excellent written, verbal and creative communication skills.

## **EXPERIENCE**

### **Self Employed, Springfield, MO — Videographer, Photographer, Graphic Designer**

MAY 2014 - PRESENT

- Produce, film, and edit videos capturing weddings, other events, and promotional storytelling
- Photograph portraits, events, sports, landscape, and travel
- Design flyers, business cards, logos, social media posts for small businesses and non-profits

### **417 Magazine, Springfield, MO — Event Photographer**

MAY 2022 - PRESENT

Capture local events and the people that attend them.

### **Mediacom, Springfield, MO — Broadcast Camera Operator**

NOVEMBER 2022 - PRESENT

Skillfully operate a camera to capture live sports events for remote high school broadcasts, airing on a local cable channel.

### **Hite Media Services, Springfield, MO — Broadcast Camera Operator**

SEPTEMBER 2021 - PRESENT

Operates a camera for ESPN live broadcasts of Missouri State University sporting events.

### **Jordan Valley Community Health Center, Springfield, MO — Communication Specialist**

JANUARY 2020 - JUNE 2021

Solidified consistent brand by creating and developing all print and digital graphic and multimedia for the entire organization's internal and external communication.

- Produced, filmed and edited videos for trainings, announcements, tours, organizational focus areas, and education.
- From start to finish, collaborated directly with outside marketing firm to lead coordination of an updated, more effective website and brand design for the organization.
- Coordinated with leadership to develop campaigns for awareness and community education.

### **Camp Barnabas, Springfield, MO — Media Director**

MAY 2014 - AUGUST 2018

Established the in-house position producing multimedia communication to share impactful stories of the organization.

- Produced, filmed, and edited all promotional video projects for the entire organization.
- Developed and implemented social media marketing strategies across top platforms.
- Collaborated with Marketing Director to design and implement impactful marketing strategies.

JUNE 2023 - PRESENT — **Contract Videographer**

Springfield, MO  
417-860-0027  
sharp.kristinj@gmail.com  
**kristinsharp.com**

## **SOFTWARE SKILLS**

Adobe Creative Suite: *Illustrator, Lightroom, Premiere Pro, Photoshop, After Effects, Audition*

Social Media Marketing: *YouTube, Facebook, Instagram, Twitter*

Macintosh and Microsoft Platforms

Google Drive and Dropbox

Microsoft Office: *Word, Excel, Publisher, Powerpoint*

## **EDUCATION**

**Asbury University, Wilmore, KY — Bachelor of Arts in Media Communication**

AUGUST 2010 - MAY 2014

## **INTERNSHIP**

**Olympic Broadcasting Service, Sochi, Russia — Camera Assistant**

FEBRUARY 2014 - MARCH 2014